



26 Willow Street
Bloomfield, NJ 07003



FALL/WINTER 1988

DISCONTINUED AND SPECIAL RUN LIST

Available in limited quantities. Subject to prior sale. Alternate choices appreciated.

Discontinued Items

4 Palomino Family Stallion.....	\$15.59
5 Palomino Family Mare.....	15.59
6 Palomino Family Foal.....	8.49
48 Black Stretch Morgan.....	15.59
59 Morganglanz, Trakehner Stallion.....	16.69
60 Midnight Sun, Tennessee Walking Horse.....	16.69
64 Black Foundation Stallion.....	15.59
67 San Domingo	15.59
85 Azteca Horse.....	15.59
116 'Cips'-Son of El Pastor-'87 Limited Edition.....	19.99
124 Bay Running Mare.....	15.59
134 Bay Running Foal.....	9.79
234 Appaloosa Standing Foal.....	9.79
326 Basset Hound.....	11.59
2370 Fuzzy Bareback Pad.....	8.49
2385 Race Tack Set.....	12.79
TACK SPECIAL:Both above (one item for S&H).....	18.99
3095BB Brenda Breyer (old 500)-straight hair.....	9.99
5017 SM Alabaster Arabian Mare.....	3.79
5026 SM Chestnut Thoroughbred Mare.....	3.79
5047 SM Buckskin Quarter Horse Stallion.....	3.79
5048 SM Palomino Quarter Horse Mare.....	3.79
9950 Bitsy Breyer Riding Academy.....	24.99
9960 Kipper- Only Thelwell Pony Produced.....	14.99

Special Finishes

SMALL WORLD SPECIAL RUN 104's Canterling Welsh Ponies	
104RR-Red Roan;104LC-Liver Chestnut;104FG-Flea Bitten Grey;	
104DD-Dun.....	17.99each
Set of 4 different.....	59.99

G50:Dapple Grey Adios (Yellow Mount).....	15.59
P50:Palomino	15.59
C64:Foundation Stallion in Liver Chestnut.....	15.59
B67:San Domingo in Bay.....	15.59
A190:(Black) Appaloosa Bucking Bronc.....	12.99
G190:Grey Bucking Bronc.....	12.99
C190:Chestnut Bucking Bronc.....	12.99
B213:Arabian Stallion in Bay.....	15.59
P238:Appaloosa Action Foal-Peppercorn Roan.....	9.79
S3045:Classic Quarter Horse Family in Chestnut Appaloosa..	18.99
Stallion or Mare only from above.....	8.49
Foal ' ' ' '	3.79
S3035:USET in Special Colors (Sears '87).....	23.99
Individuals from above	8.49
CC3341:Genetically Confused Cow-horned.....	19.99
3342: Polled Cow- Holstein.....	15.99
3343: ' ' - Brown Swiss.....	15.99
3344: ' ' - Ayrshire.....	15.99
3345: ' ' - Guernsey.....	15.99
3346: ' ' - Jersey.....	15.99
DAIRY SPECIAL all five polled cows above.....	75.99

Key to abbreviations: SR=Special Run; SM= Stablemate

If unable to list alternates we suggest checking on availability by phone (6-9 PM Eastern time only please. If available we will hold for a maximum of ten mail days. Don't forget shipping and handling charges. Many thanks.

A Holiday Greeting and a Hearty Thank You

We recently celebrated the second anniversary of receiving our initial order. Since that time we have had customers from all fifty states and seven foreign countries. We would like to extend our sincere thanks to all who have ordered from us. If this is your initial contact with us we invite you to join the ranks of satisfied customers. We offer fair prices, prompt service and guarantee your satisfaction. We welcome any suggestions or ideas from our customers.

Breyer Plans for 1989

The NEWS this time is dominated by initial word on the 1989 line. The trend continues for a large number of changes. Listed below are the numbers being discontinued. NN/NC means the model will be in the new line with a new color and new number assigned.

#	Model	Change	#	Model	Change
23	Shetland Pony NN/NC B/W Pinto		233	App. Stock Horse Mare	DROP
89	Black Beauty NN/NC Dark Grey		237	Paint Horse Foal	DROP
90	Phar Lap NN/NC Dappled Brown		238	App. Action Foal NN/NC	Red Leopard
103	Appaloosa Yearling	DROP	245	Lying Unicorn	DROP
109	American Saddlebred	DROP	300	Jumping Horse	DROP
210	Unicorn	DROP	401	Black Stallion NN/NC	
213	Proud Arab Stallion	NN/NC	410	Sham NN/NC	Palomino
215	' ' Mare NN/NC	Rose Grey	415	Buckshot	DROP
220	' ' Foal NN/NC		420	Touch of Class NN/NC	Black
221	Stock Horse Stallion	DROP	425	Lady Roxanna	DROP
222	Stock Horse Mare	DROP	706	Family Arab Stallion NN/NC	Bay
224	Stock Horse Foal	DROP	707	' ' Mare NN/NC	
225	Stock Horse Foal	DROP	708	' ' Foal NN/NC	
226	American QH Stallion	DROP	711	Breezing Dixie	DROP
228	American QH Foal	DROP	3069	Cinnamon Bears	DROP
229	Paint Horse Stallion	NN/NC			
230	Paint Horse Mare	NN/NC			
231	Paint Horse Foal	NN/NC			

New Additions to the 1989 Line

The limited edition model for 1989 will be based on the Trakehner mold (old #54) and will probably be based on a real horse from the recent Olympic Equestrian medalists from West Germany.

Two new horse molds will debut. A Quarter Horse stallion named Rugged Lark and a Belgian draft horse are in the works. A new wildlife item, Montana Mountain Goat will also be added.

Further changes are also being considered, most notably changes in the Stablemate and Little Bits assortments

Final details on colors, numbers, pricing, expected delivery dates, etc. will not be available for some time and we do not plan on another mailing until new consumer catalogs are available (usually this means the March/April time frame). If you would wish to receive information prior to that your return postage consideration (forwarding a SASE) would be appreciated.

--more inside--

SASEs: What, How and Why

The self-addressed stamped envelope (SASE) is widely used in the the world of model showing and collecting. Its main purpose is as a courtesy- it is sent to provide the recipient with a way to reply to your request for information.

A SASE is prepared by placing a stamp on a blank envelope. Then you place your mailing address in the middle of the envelope (as if you were mailing a letter to yourself). Fold this envelope and include with your letter for information.

A general rule of thumb is to ALWAYS send a SASE. Twentyfive cents for a stamp may not seem like much to you, but when hundreds of people write requesting sales lists or other information, the costs can certainly add up! The costs involve much more than just the stamp also. Each envelope or printed sheet adds cost, not to mention the value of time required in originally preparing the lists, composing a response, and addressing and affixing a stamp to the envelope.

So if you might be wondering why you haven't received that list or the answer to those questions....think back. Did you enclose a SASE?
(Used with permission. Based on an article appearing in 'Just About Horses', Vol. XLV No. 2.)

Prices to Rise

With Christmas now very near there is another reason for placing your Christmas gift orders early. Due to a price increase from the manufacturer we are forced to raise our prices accordingly effective December 1st.

We have included in this mailing an interim price sheet to be used for orders placed after the first of December and up until a 1989 list can be issued. All customers who have placed orders in 1988 will automatically receive the '89 list when available (we plan on issuing as soon as consumer catalogs illustrating the new items are released). If this is your initial contact with us and are unable to order at this time in order to receive the '89 list we request you send another request (SASE please) in late February or early March.

SMALL WORLD continues its policy of offering prices which are considerable discounts below recommended retail.

Cantering Welsh Pony Update

We have still available limited numbers of the special run Cantering Welsh Ponies. Some colors are in short supply since we wish to preserve the availability of complete sets. If ordering individuals alternate choices, if possible, are appreciated.

The colors are 104RR: Red Roan (like #710)
104LC: Liver Chestnut (like #708)
104FG: Flea Bitten Grey (like #411)
104DD: Dun (like #705)

Individual pieces are priced at \$17.99. The Set of four different is offered at \$59.99. (Sets may be considered as three items for calculating S & H charges. Use regular rates for individual orders.)

Thanks for all the positive comments we received on these models and for your ideas on future possibilities.

Discontinued and Special Run List

The enclosed discontinued and special run list has been updated to reflect those items we now have available or expect to be able to provide through the Christmas season. We have been able to obtain a few new items and additional stock on a few we had to drop off the list earlier in the year. Please bear in mind these are all in limited supply, if possible list alternate choices or confirm availability via telephone. Thanks so much.

Unfortunately a couple of the imported items in the Breyer line have not yet become available or have sold out already. Item numbers 498 (Western Brenda) and 3940 (Coolers-two per pack) are not available and no more are expected before year's end. We regret this inconvenience, there are very few occasions when we cannot provide items from the current line but these are circumstances beyond our control. Western outfits #502 are available to fit either the English or casual Brenda (#'s 499 & 500). If coolers are of interest please inquire first before sending any remittance-we have plenty more on order but right now cannot know when they might arrive.

The Case of the Genetically Confused Cow

One of the items on the special list deserves a bit more explanation ... Although not a special run we have been able to obtain a very limited number, 50, of an unusual model produced by Breyer. We think this might be classified as an extremely rare error/variation on the order of an invert in stamp collecting or a baseball card produced from a reversed negative. Because of the low numbers involved (apparently a total of 81 were produced) and the subtlety and uniqueness of the item we feel this will be a treasured addition to the serious Breyer enthusiast's collection and will appreciate considerably in the future..Let us try and explain:the horned cow in the #3447 Cow Family set is a Hereford and has horns which are symmetrical (we think this is the case with cows in real life also). The cow we are offering is confused,since she has a left horn which belongs to another breed. The left horn is slightly longer and has a more pronounced tilt. Below are illustrations attempting to make the variation apparent (our apologies to real cows everywhere!).



We are offering these (one per customer limit-strictly enforced) while they last. Our sketches are based on photographs and if you'd be interested in a more realistic presentation of the variation forward a SASE and we'll furnish a reproduction.

While on the topic of cows, please note we have obtained a limited supply of dairy cows. These are all from the same mold as the confused one above but are all polled (no horns) and painted to represent different breeds. We expect these for Christmas delivery and they will be in very short supply.

Odds And Ends

#3030- Black Stallion Returns Gift Set: After being advised that this item was scheduled to be discontinued it now appears Breyer will be keeping this item in the line through 1989.

#440- We have received several inquiries about who was Scamper? Although it appears there won't be a Breyer model- Scamper IS a champion barrel racing quarter horse. Along with his teenaged female rider/handler he's amassed quite a record in the southwest at barrel racing events. We saw a video in which his bridle broke midway and he completed the course on his own! #440 will no doubt be reassigned in the future.

Gift Certificates- A reminder that if giving a gift and unsure about what might be a duplication we do have gift certificates available (\$20 minimim). A personalized message of up to 30 words will be included.

HAPPY COLLECTING